We believe that every young person should have their passions and ambitions nurtured, and experience life-changing opportunities. By fundraising for The Duke of Edinburgh’s Award Charity, you’re ensuring more young people fulfil their potential and lead happier, healthier lives.

£60 could help a young person facing financial hardship access kit, transport or materials to do their DofE.

£100 could fund one of our front line DofE team members for a day. Each one will positively impact thousands of young lives every year.

£250 could fund the training of a DofE expedition volunteer, ensuring young people can safely enjoy great outdoors experiences together.

“Taking part in the Award really saved my life. It unlocked my potential and gave me the tools to succeed.”
– Jon, DofE Award holder

Find out more about how we use your donations to reach young people at DofE.org >>>

Use our Spreading the word guide to help you encourage everyone to donate >>>
Fundraising inspiration

Here are some ideas to get your creative fundraising juices going and help you smash that £60 target.

At work

Pay to play tournament
Host a lunchtime gaming tournament – whether that’s traditional board games or a bit of Playstation free-for-all.

Give it up
Give up your daily coffee and donate the proceeds to your fundraising instead.

Dress down day
Everyone pays to come into the office in casual wear. Or their favourite adventure gear!

Office tuck shop
Create a tuck shop of sweets and treats and ask for a small donation per item.

Sign off
Add a link to your fundraising page from your email signature.

Match funding
Find out if your company offers to match the level of funds you raise.

In your community

Film screening
Host a screening of a film classic, ask for donations. Offer popcorn and sweets for a little added incentive.

Quiz night
Test your friends, family or colleagues on their general knowledge.

Bake off
Pit your pals against each other and invite friends and family along to be the judges.

Street party
Celebrate the spirit of community and cook for your neighbours with a festive street party.

Sponsor a mile
Ask people to sponsor just one mile of a longer walk/run/cycle.

Curry night
Host a lovely dinner party or curry night with your mates – bring along a tenner and get a plate full of food in enjoyable company!

Pamper party
Offer a day of facials, manicures and makeovers to friends and family for a small fee.

Special occasions

Ask for a donation instead of birthday or anniversary presents.

Host a Halloween party and ask for a small donation at the door.

Hold a Christmas cake sale with mince pies, gingerbread men and other Christmassy goodies.
Making the most of your JustGiving page

Make sure you set up your fundraising page on JustGiving – you can create it through your account on DofEAdventure.org.

Here are some top tips and tricks for making the most of your page:

1. **Promote your selfie**

   Fundraisers with pictures on their page raise 14% more per photo. Add a profile or team photo so supporters know this is your page.

2. **Tell your personal story**

   Why do you care? Why THIS challenge? Let everyone know why they should sponsor you.

3. **Shoot for a target**

   Your target will automatically be set to £60 but you can set it to be as high as you please!

4. **Don’t be afraid to share**

   Sharing on Facebook, social media and WhatsApp are all great ways to let everyone know you’re taking part and ask for sponsorship. Your friends and family will be encouraged to give when they know the lengths you’re going to.

5. **Update your page**

   Let supporters know how you are doing by updating your page often. They will enjoy following your progress and you can do it through the JustGiving app. Add photos of training, what’s inspired you or anything you like!

6. **It’s not over ‘til it’s over**

   20% of donations come in after an event has finished, so make sure you follow up after the challenge with an update about how you did.

Login and create your JustGiving page >>>
Tools to help you shout about it

We’ve put together some fantastic resources to help you fundraise and make sure everyone knows what you’re taking on.

Suggested wording for the ‘ask’

It’s the golden rule of fundraising: if you don’t ask, you don’t get.

Share on Facebook, social media and WhatsApp or email to let everyone know you’re taking part and ask for sponsorship. Your friends, family and colleagues will be encouraged to give when they know the lengths you’re going to.

Stuck for what to say? Use our suggested wording as a starting point.

Media Guide

Reach out to your local newspaper, regional radio and TV stations.

Poster template

Print off and fill in the ‘what, where and when’ of your bake sale, film night, etc.

Sponsorship form

Use our sponsor form to make sure you’ve got the details you need.

Be smart on social

Follow us for all the latest news and info. Use #DofEChallenge and tag @DofE when posting photos, videos and updates, so we can shout about your achievements too.

For my Adventure 2017 fundraising I held a car boot sale. I made a collection bucket and created my own poster using the template from the DofE website. It was really effective – people just gave spare change even without buying things!

– Kinga, DofE Adventurer 2017

Explore more resources at DofEAdventure.org/resources
Keeping your fundraising legal

Just a few things to keep in mind when you’re planning a fundraising event.

**Fundraising events**

**Entertainment and shows**
- If you are putting on a show for fundraising purposes – such as a movie night, live band, talent show – check with your venue to see what licence they have. You may need to get a Premises Licence, Performing Rights Music Licence or Temporary Events Notice before you host your event.
- Check your local authority website for further details on permits and licences.

**Raffle or lottery tickets**
- Tickets can only be sold to people who are 16 years or over.
- If your lottery or raffle is being promoted outside your circle of friends and colleagues, you will need to apply for a licence from your local authority or council.
- You don’t need to apply for a licence to host a raffle at a social event as long as the raffle isn’t the sole reason for the event and you only sell the tickets where the raffle is held. You will need to draw and announce the winners at the event.
- Further details on raffles and lottery tickets can be found on your local authority website.

**Hosting a meal**
- To keep everyone safe, it’s a good idea to check Food Standards Agency guidelines on preparing, handling, cooking and storing food.
- If you are selling alcohol you will need to check that your venue has a Premises Licence or Temporary Events Notice permitting you to sell alcohol.

**Insurance**

If your event involves the general public, it’s a good idea to have Public Liability Insurance. Check with your venue or activity provider first to see if they already hold the right level of insurance.

**Health and safety**
- Do a risk assessment – look at what could cause you or your guests harm and check you’ve taken the necessary precautions to prevent this from happening.
- Follow the professional advice of equipment manufacturers and staff supervising any facilities.
- The Duke of Edinburgh’s Award cannot accept liability for any loss, damage or injury suffered by yourself or anyone else as a result of taking part in a fundraising event.
- Check the Health and Safety Executive website for further details on risk assessment and event safety guidance.