

Social Media



Telling your DofE story through social media

Below are some examples of posts you can publish on your school's Facebook and Twitter accounts to let your followers know about the great work your school is doing through DofE. Don't forget to tag the DofE South East account ([@DofESouthEast](https://twitter.com/DofESouthEast)) in your posts and use the #DofE where possible to increase the chances of your posts being shared more widely.

PR hook	Facebook post	Tweet
DofE centre receives licence	We're delighted to announce that XX has just signed its licence to run The Duke of Edinburgh's Award for our students. If you're interested in signing up to do your DofE, please contact XX .	It's official! XX is now directly licensed to run @DofE! Sign up to do your #DofE at XX [insert photo]
Following progress	Our first group of Bronze participants have just completed their expedition, honing their leadership, team working and resilience skills. Here's what Sam had to say about it; <i>"The expedition was fantastic! We spent two days exploring the Chilterns. I'd never been camping before but the group worked really well together."</i>	Our Year 9s have just come back from #DofE expedition. <i>"I've never been camping before – it was fantastic!"</i> Sam [insert photo]
A first for your LO	Our star student of the week is Jess who is our first Bronze DofE achiever – well done Jess. Hear what she had to say about her DofE and why you should sign up too!	Congratulations to our first group of participants who have just achieved their Silver #DofE Awards!
Celebrating huge success	We've reached an exciting milestone – our	Just signed off our 50 th Award for @DofE – a

	50 th DofE Award has just been signed off on eDofE! That's 50 pupils who have gained a whole range of skills to help them in life and work. Look out for details of our celebration evening soon where we'll have a very special guest joining us.	great #achievement #proud [insert photo]
Shining DofE example	Our students always talk about how rewarding volunteering is for their DofE. Harry volunteered at his local nursing home for his Bronze programme and continues to visit the residents every week since achieving his Award. If you're stuck for ideas on what to do for your Volunteering section, why not visit the Opportunity Finder on DofE.org?	Former student Callum; <i>"My experiences at Gold have helped me get into my first choice university. The interviewer only asked me about #DofE"</i>
Leaders of the future	<i>"It's been a pleasure to work with this latest group of DofE participants. Watching them develop confidence, become more motivated and take ownership of tasks is fantastic to see."</i> Rob, DofE Co-ordinator. [insert photo]	Fantastic to watch our students grow and develop through #DofE. Can definitely see some leaders of the future here! [insert photo]
Local celebrations	We held our DofE celebration evening last night where XX students received their Bronze certificates from XX including a fantastic presentation about their DofE expedition. [insert photo]	Looking forward to our celebration evening where XX students will be receiving their Bronze #DofE Awards – our highest intake yet!
Gold Award Presentations	Katie was one of XX students invited to St James's Palace yesterday to collect her Gold Award. She said; <i>"It was such a privilege to be invited to the Palace and have my Gold Award presented to me by XX. I even got the opportunity to speak to HRH The Duke of Edinburgh himself about my DofE experience!"</i>	London-bound to see our students collect their Gold Awards at St James's Palace from HRH Congratulations to our XX students who received their Gold #DofE certificates from @celebritypresenter today!