

DofE Cymru

YOUTH AMBASSADOR

Programme 26-27



Recruitment
Pack

What is the Youth Ambassador Programme?



This is a one-year development opportunity for DofE participants who are passionate about the Award and its impact, running from **June 2026 to June 2027**.



You'll take part in practical training sessions, giving you opportunity to develop your skills in leadership, communication and confidence, helping you grow both personally and professionally while gaining real-world experiences.



You'll meet like-minded people, share your DofE story, and help shape the future of the Award in Wales.



We're looking for Ambassadors from all backgrounds and experiences. You don't need to be a navigation pro, sporting champion or a local volunteering hero, just willing to share your story and inspire others!

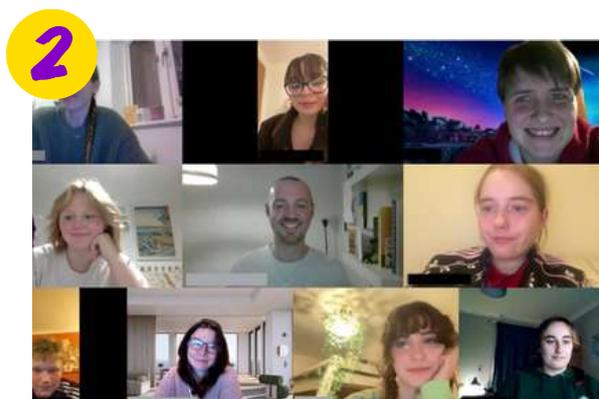


What to expect?

The programme focuses on 4 key areas;



1
Events – support at DofE events and share your experiences with different audiences.



2
Monthly Workshops – online sessions to build skills.



3
Content Creation – take part in social media campaigns and media activities.



4
Youth Voice Opportunities – give feedback and help shape the charity's work.

What you'll gain:

- DofE clothing to represent the programme
- Meet influential people and celebrities at DofE events
- Great experience for your CV/UCAS
- Training, which may include Outdoor or Mental Health First Aid
- Grow your confidence, skills and network

You can apply if you:

- are aged between 16-24
- took part in DofE through a Welsh organisation
- have consent from a parent/guardian if you're under 18
- achieved at least one level of DofE or have nearly finished with Gold

Further information



We would suggest setting aside around **2 hours** a month to be able to make the most of the programme.



The programme is flexible, so you can take part in the way that suits you and your interests, with no pressure to do anything you're uncomfortable with.



The programme is **free** to take part in and reasonable expenses will be covered, provided we agree these in advance with you.

What do our Ambassadors say?

“ Doing speeches in front of business people, rugby legends, and young people showed me that I had a voice and that I shouldn't be afraid to use it. I've gone from being terrified doing speeches in front of my class in school, to now not being afraid to speak in front of 300+ people. ”



“ I've had the pleasure of meeting some of the best role models, including Olympians, who have given some life-changing advice; and The Duke of Edinburgh, whom I met over lunch at the Senedd.

I have had the opportunity to network at business meetings and had the pleasure of qualifying as a Mental Health First Aider with Mind England, allowing me to add to my CV. ”

Accessibility

We want the Youth Ambassador Programme to be accessible to everyone. If there's anything that might make it difficult for you to take part, please tell us in your application. We will work with you to explore solutions and make any reasonable adjustments to help ensure the programme is accessible to you.

APPLY NOW

