





DofE.org

# **Become an Approved Activity Provider** Together we can transform young people's lives.

The Duke of Edinburgh's Award (DofE) is the world's leading youth achievement award. It inspires over 300,000 young people a year to develop skills for life and work, fulfil their potential and have a brighter future, whatever their circumstances.

### What is an AAP?

An Approved Activity Provider (AAP) is an organisation which has been licensed by the DofE to provide Volunteering, Physical, Skills, Residential and/or Expedition section opportunities to participants.



For your organisation this means you can advertise and promote your activities and opportunities as endorsed by the DofE.

We offer a close working relationship that is tailored to your needs, whether that's reaching younger volunteers, spreading the awareness of your charity or DofE-specific programmes.

## What are the benefits?

**AAP logo:** The DofE AAP logo is a quality kite mark to endorse your DofE activities and publicise your DofE partnership to over 350,000 participants, Leaders and volunteers.



**Website:** Your own web page, linked via a listing on the DofE website to promote your organisation.

**Support:** Tailored to create and develop quality DofE programmes and branded promotional materials.

**Contact:** Direct support and a close working relationship with the AAP Team in Head Office as well as your local DofE Regional/Country Office.

**Marketing opportunities:** As well as free listings and webpages there are significant discounts for AAP advertising within the DofE commercial marketing campaigns.

**Pre-approved activities:** Your approved programmes will be accepted by Licensed Organisations for fulfilling DofE requirements.

**Training:** You will have access to induction training courses, virtual drop-in sessions and networking events.

## How to become an AAP

If you would like to find out more about becoming an AAP, or have any questions, please contact us: the AAP team at aap@dofe.org

#### Some of our AAPs:



<sup>44</sup> The DofE is a fantastic organisation. Each Residential event organiser has given positive feedback about DofE volunteers." YHA



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